

## Message Text

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PAGE 01 ISTANB 04681 011325Z

67

ACTION EUR-12

INFO OCT-01 EB-07 ISO-00 /020 W

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R 010923Z DEC 76

FM AMCONSUL ISTANBUL

TO USDOC WASHDC

INFO SECSTATE WASHDC 8344

AMEMBASSY ANKARA

UNCLAS ISTANBUL 4681

E. P. 11652: NA

TAGS: BBSR, TU

SUBJ: WTDR/FTI - AUER IMALAT A. S.

REF: USDOC 18501

1. TURKEY 2. CNTRY CODE: RIO 3. SER. NO: NA

4. AUER IMALAT A. S.

5. P.O. B. : NA; IMAM SOKAK 23, BEYOGLU

6. ISTANBUL, TURKEY

7. ESTABL: 1957 8. EMPL: 723 9. SIZE:(19-X)LARGE

10. REPUTATION: (22-X) EXCELLENT

11. SELLS THROUGHOUT TURKEY AND EXPORTS TO IRAQ

12. RPT DATE: 11/76

13.A. 36312/034 MFR. DIST. EXP. OVENS AND RANGES - HOUSEHOLD

13B. 34334/034 MFR. DIST. EXP. HEATING STOVES - HOUSEHOLD

14. CONTACT: KAMURAN GORGUN TITEL: GENERAL DIRECTOR

15. CABLE: IMAUER - ISTANBUL 16. TELEX: NA

17. TEL. 453270 & 456534; PLANT: 761728

18. FINANCIAL REFS: TURKIYE IS BANKASI A. S., BEYOGLU, ISTANBUL;

OSMANLI BANKASI A. S., BEYOGLU, ISANBUL; ISTANBUL BANKASI T.A.S.

TAKSIM, ISTANBUL; ETIBANK, BEYOGLU, ISTANBUL; TURK DIS TICARET

BANKASI A. S., ISTANBUL.

19. TRADE REFS: AUER, 21 RUE ST. FARGEAU, PARIS 20E FRANCE.

20. FOREIGN FIRMS REPRESENTED: NA

21. AUER WAS ESTABLISHED IN 1957 WITH TL 3 MILLION (TL 1650-

\$1) CAPITAL, TO MANUFACTURE HOUSEHOLD HEATING STOVES, OVENS AND RANGE

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UNDER AUER(FRANCE) LICENSE. FIRM IS OWNED 50 PERCENT BY AUER AND 39.2 PER CENT BY ELEKTRIGAZ TICARET T.A.S., A LARGE TRADEING COMPANY FOR HOUSEHOLD PRODUCTS. 1975 SALES WRE TL 193 MILLION. FIRM'S EXPORTS (MAINLY TO IRAQ) ARE HANDLED THROUGH ITS MARKETING ORGANIZATION, MENER KOLLEKTIF SIRKETI. IN ADDITION TO PLANT AND CENTRALLY LOCATED HEAD OFFICE, AUER HAS MAINTENANCE CENTERS IN ISTANBUL, ANKARA, IZMIR, ADANA, AND SAMSUN AS WELL AS SEVERAL SERVICE STATEIONS THROUGHOUT TURKEY. BANKS STATE THAT IT HAS SOUND REPUTATION AND EXCELLENT CREDIT RATING. RECOMMENDED.

22. PREPARED BY: G. SERAN; APPROVED: R.W. BECKHAM; AT  
U.S. CONSULATE GENERAL , ISTANBUL.  
OGDEN

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## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 01 DEC 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
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**TAGS:** BBSR, TU  
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